

For Immediate Release

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**All Over Newton and Newton Community Pride Partner Together
Add Shopping & Dining to Arts Festival July 22-24th**

June 29, 2022 / Newton, MA - All Over Newton, a marketing firm supporting Newton's small businesses, and the arts nonprofit, Newton Community Pride (NCP), join forces to create a new twist to the 7th Annual Linda Plaut Newton Festival of the Arts on July 22- 24- adding shopping and dining to a stellar line up of live music concerts and performances.

This year it'll be easy for concert goers to grab barbecue with their blues, juice smoothies with their jazz, shop a summer sale before an evening of soul, or take an art class after meeting an award-winning children's book author.

"There is a natural synergy between vibrant village centers and arts & culture programing. It just makes sense to bring our small businesses and restaurants into the mix as we celebrate this annual summer festival," said Gloria Gavis, Board Chair of Newton Community Pride. *"Our shops and restaurants are the fabric of our village centers - adding free community arts and culture events activates our public spaces, increases pedestrian traffic, and creates destinations where our community comes together,"* added Gavis.

Performances—including music, dance, storytelling, and more—will be held in Newton Highlands, Waban, Newton Centre and West Newton. With music genres running the gamut from classical to rock, jazz to blues, and opera to R&B, there's a concert for every fan of live music. The festival also includes shows by Dance Currents, poetry readings & storytelling with the Nomadic Story Slam, and the New York Times award winning children's author Raul the Third.

For those who prefer spending the weekend shopping and dining out, many of Newton's small businesses are holding special summer sales and host local artists, while participating restaurants create picnic dinners and weekend specials. *"We're thrilled to join with NCP and the Festival of the Arts to engage the city's small businesses and restaurants,"* Lauren Berman of All Over Newton said, *"It will be a summer weekend in Newton that people won't want to miss!"*

The Festival of the Arts kicks off on Friday evening with a New Philharmonia Pops concert at the Hyde Bandstand followed by the Academy award winning movie classic Casablanca, and concludes Sunday, with a 7 PM performance by Newton resident and rising star Tema Siegel and her band Couch.

All Over Newton LLC connects the Newton community with the city's small businesses, making it easy for residents to shop and dine local. A list of the festival's shopping and dining opportunities can be viewed on www.allovernewton.com.

Newton Community Pride is a nonprofit building community for all to enjoy with free arts and culture programming, public art, beautification, and volunteerism. A schedule of all performances, times and locations is posted on <https://newtoncommunitypride.org/>.